



SHRI GURU SCHOOL OF MANAGEMENT RESEARCH & ANALYTICS

WINTER WORKSHOP ON WRITING RESEARCH MANUSCRIPTS FOR TOP FINANCE AND ACCOUNTING JOURNALS

**(BY PROFESSORS WITH ABDC-A* AND SCOPUS-Q1
PUBLICATIONS IN FINANCE AND ACCOUNTING)**

Organized by



**Shri Guru School of Management
Research and Analytics, Mysore**



VVCE

in Partnership with

**Vidyavardhaka College of Engineering,
Department of MBA, Mysore**

Dates:

24th to 26th January 2026

PROGRAM OVERVIEW

This 40-hour active mentorship program, comprising both online and offline modules, aims to empower participants with the skills and knowledge necessary to produce top-tier research publications. Through hands-on group projects, participants will have a real opportunity to convert their project into research manuscripts.

KEY HIGHLIGHTS

- Participants will be guided by mentors who oversee independent group projects. The mentor provides comprehensive support throughout every stage of paper-writing process, aiming for publication in a top-tier journal if the outcomes are promising.
- The program employs a project-based mentorship model, guiding participants through all phases of the paper-writing process. By the end, members should be equipped to write research manuscripts independently.
- An online mentorship platform is available for presenting progress and receiving feedback from mentors throughout the process.
- After completing their manuscript, groups can submit their drafts for mentor review and feedback up to two times.



WHO SHOULD ATTEND?

- Faculty and research scholars with a strong commitment to publishing in reputable journals.
- This is especially suitable for those individuals who have completed their analysis part and are about to start writing their manuscripts.
- The program is application-based, so participants should have a basic understanding of econometric fundamentals, particularly regression and panel regression.
- An intensive format requires a minimum of nine hours of daily dedication.





Program Structure and Schedule

Online Module I: Jan 16th to 20th, 2026

| Day | Session | Topic |
|-----------------------------|-------------|--|
| Day 1 16/01/2026 | 7.30-9.00pm | Key aspects of data analysis-I : |
| Day 2 17/01/2026 | 7.30-9.00pm | Key aspects of data analysis-II : |
| Day 3 18/01/2026 | 7.30-9.00pm | Key aspects of data analysis-III: |
| Day 4 19/01/2026 | 7.30-9.00pm | Financial Theories I: Static Trade-Off Theory Information Asymmetry Theory, and Agency Theory |
| Day 5 20/01/2026 | 7.30-9.00pm | Literature review and Developing hypothesis |

Offline module: 3-days, Mysore, Jan 24th to 26th 2026

| Day | Session | Topic |
|-----------------------------|------------------|---|
| Day 1 24/01/2026 | 10:00 - 11:15 am | 1. Introduction to Paper writing: Art or Science? 2. Studying different manuscript writing styles 3. Understanding the basic structure of research papers 4. Writing Introduction: What are the essential components of the introduction section of a manuscript ? 5. Defining the Research question 6. Positioning the paper 7. Writing Motivation 8. Writing the contribution of the study |
| Tea Break | 11:15-11:30 am | |
| | 11:30 am-1:00 pm | 1. Building story around your results Presentations: Groups will present their initial research story |



| | | |
|-----------------------------|------------------|---|
| Lunch Break | 1:00-2:00 pm | |
| | 2:00-3:30 pm | Writing Introduction: based on the feedback received on their story, groups will practice writing their research story |
| Tea Break | 3:30-4:00 pm | |
| | 4:00-6:00 pm | Writing Introduction: Presentations |
| Day Break Mentorship | 6:30-8:00 pm | Groups will work on their introduction based on the feedback received in the last session |
| Day 2 25/01/2026 | 9:30-11:00 am | Identifying relevant literature and Writing literature review (Instructions will be given in online sessions on how to identify relevant literature and groups must work on this before coming to offline sessions) and hypotheses development sections |
| Tea Break | 11:00-11:30 am | |
| | 11:30 am-1:00 pm | Groups will work on literature review and hypotheses development section |
| Lunch Break | 1:00-2:00 pm | |
| | 2:00-3:30 pm | Introduction to data and methodology section: What you should include in this section and how to organise this section A.Writing data section B.Sample selection C.Model specification Summary statistics |
| Tea Break | 3:30-4:00 pm | |
| | 4:00-6:00 pm | Groups will work on data and methodology section |
| Day Break Mentorship | 6:30-8:00 pm | Presentations: Data and methodology section |
| Day 3 26/01/2026 | 9:30-11:00 am | Writing results and discussion section |
| Tea Break | 11:00-11:30 am | |
| | 11:30 am-1:00 pm | Groups work on writing results and discussion section |
| Lunch Break | 1:00-2:00 pm | |
| | 2:00-3:30 pm | Presentations |
| Tea Break | 3:30-4:00 pm | |
| | 4:00-6:00 pm | Writing conclusion section , referencing styles along with presentations |

Online Module II: Feb and March 2026

| Day | Session | Topic |
|-------|-------------|---|
| Day 1 | 7.30-9.00pm | Review and Progress session: Groups will present their progress for mentor's feedback |
| Day 2 | 7.30-9.00pm | Review and Progress session: Groups will present their progress for mentor's feedback |
| Day 3 | 7.30-9.00pm | Review and Progress session: Groups will present their progress for mentor's feedback |

Program fee

For the whole program (All modules included)

- **For Research scholar - Rs. 10,000/-**
- **For faculties: Rs. 12,000/-**
- Accommodation is not included in this fee
- Fee includes lunch with 2 Hi-tea

Hotel accommodation details are provided below. Availability is limited and will be allotted on a first-come, first-served basis.

+91 99004 88123 / +91 90088 54955

To reserve your seat, kindly contact:

Mrs. Anusuya

Director

Shri Guru School of Management
Research and Analytics, Mysore

Mobile: 72043 49311



SCAN & PAY



UPI ID : 73774801 @ubin



FOR REGISTRATION

About Us:-



Hotel PC Residency is a boutique hotel which stands proud 2 Star crown command property, offers 30 rooms of international standards providing all the comforts expected in a hotel. In addition, we promise the utmost care taken of the guests by our experienced & multi lingual staffs serving them to feel a home away from home. Staying at our hotel ensures maximum connectivity, both in distance & in terms of facilities, as our provisions make sure that our guests get closest experience to continuing their lifestyles as possible.

Our Rooms:-

Hotel PC Residency boasts 30 rooms categorized into Elite & Superior a/c & Non a/c rooms with latest amenities suite neat & clean bathrooms. Free Wi-Fi Access, Coffee & Tea Maker, Complimentary packaged drinking water, Comfortable advanced mattress, LCD TV's with all satellite channels, Direct dialing from rooms, Running Hot & Cold water all the time, 24 hours room service etc...



Blue Moon Multi Cuisine Restaurant:-



Serving delectable food is perhaps the most important aspect of a global quality hotel. There is no shortage of options to eat at "The Blue Moon" served with North Indian, Chinese, Tandoor & Continental dishes. Our guests can choose to unwind between a classy lounge, Blue Moon legend, serving the finest wines & spirits from our well stocked BAR.

Roof Top Restaurant:-

For the more gastronomically adventurous, we have our own rooftop bar & restaurant. "The Blue Moon Rooftop Restaurant" with our chefs serving their own signature dishes. We serve with a mastery of every popular cuisine, making sure our customers do not miss out on their most loved food.



The following are the Corporate Special Rates for your perusal.....

| Special Rates (With Breakfast) | | | |
|--------------------------------|---------------|---------------|-------------|
| Room Type | Single | Double | Room Size |
| Elite Non AC | Rs.1500/- net | Rs.1600/- net | 230 Sq. ft |
| Elite AC | Rs.1500/- net | Rs.1800/- net | 230 Sq. ft. |
| Superior Non AC | Rs.1500/- net | Rs.1800/- net | 300 Sq. ft. |
| Superior AC | Rs.1750/- net | Rs.2000/- net | 300 Sq. ft. |
| Extra Person/Bed | - | Rs.500/- net | - |

The above Special Rates are valid upto 31st March 2020.

Child Policy:-

- Up to 6 years - No Charges & No Extra Bed Provided.
- Above 6 & up to 12 years - Rs.300/- net with Extra Bed & Breakfast OR Rs.200/- net as Breakfast charges without Extra Bed.
- Above 12 Years - Considered as Extra adult & Rs.600/- net charged with Breakfast whether Extra Bed availed or not.

Cancellation Policy:-

Cancellation before 48 hours no charges, 24 to 48 hours 50% of reserved room day tariff as retention, within 24 hours/same day cancellation 100% of reserved room day tariff as retention charges.

Payment Terms:-

Within 15 days, from the guest check out date until your company is under credit listed company from our hotel.

Our Bank Details:-

| | |
|------------------|--|
| Beneficiary Name | PC Residency |
| Bank Name | Axis Bank |
| Bank Address | Haripriya Complex, Temple Road, V. V. Mohalla, Mysore - 570002 |
| A/c no | 9110 2005 8244 006 |
| Account Type | Current A/c |
| IFSC Code | UTIB0000151 |

Terms & Conditions:-

- The above Special Rates are inclusive of all taxes.
- Special Rates is on Continental Plan (With Breakfast).
- Lunch or Dinner @ Rs.500/- net per Meal per person served on Buffet if more than 25 Pax OR on TDH Menu if less than 25 Pax.
- Check In or Check Out time : 12 NOON.
- Early Check in Or Late Check Out subject to availability.

For more details or clarifications you can call up the following number or you can click on the following link to view the entire property details @ www.pcresidency.in