

Workshop on
Publication in Finance & Accounting
(Conducted by IIM Professor)

Organised by



**SHRI GURU SCHOOL OF MANAGEMENT
RESEARCH AND ANALYTICS**

In association with
**GSSS INSTITUTE OF ENGINEERING
AND TECHNOLOGY FOR WOMEN**



Master of Business Administration Department



April 12th-14th 2025

📍 Shri Guru School of Data Analytics, Mysuru



For Location



For Registration

CLICK HERE TO ENROLL

(Note: Please install WPS Office Application for Registration)

📞 72043 49311

🌐 www.shriguruanalytics.com

Over View

Academic research in finance and accounting requires specialized knowledge and skills in developing research questions, formulating hypotheses, designing empirical methodology, and writing the manuscript. In this workshop conducted by the research department of Shri Guru School of Data Analytics, you will learn from experts who have published in top-tier journals, how to understand research articles, the main concepts behind finance and accounting theories, how to develop research questions and formulate hypotheses that could be considered for publication in top-tier journals.

Who Should Attend

We encourage young scholars and faculty members who are interested in upgrading their research skills and knowledge in Finance and Accounting to join us in this program at Shri Guru School of Data Analytics, Mysuru. We are confident that this program will provide you unique and enriching learning experience that should enable you to execute academic research project independently and enhance your academic career.



Learning Objectives



To understand and appreciate the basic theories of Finance & Accounting which are extensively used in empirical research.

To develop the skills to connect the theories with the research problems and formulate hypotheses in their research projects.



To discuss the widely used research techniques and approaches in Finance and Accounting, how to apply them in the research.

To explain and demonstrate how to write research papers, the logical flow and especially the motivation part of the research paper.



Program Highlights:

Understand the overall research framework and develop research ideas and hypotheses

Develop models or specify models to test the hypotheses

Participants will be introduced to research paper writing.

During this 3 days programme, participants will engage with top professors to

Develop empirical design to examine and test the research question that has been developed in the first stage.

Run analysis in Stata and interpret the results

A distinguished team of faculty members from IIM and other top-tier business schools will guide participants through the entire process. Thus, fostering an understanding of the art of writing high-quality research papers.





Structure of Workshop

Day	Session	Topic	Remarks
1	9.45 to 11.00	Introduction to Research in Finance	Class lecture and Discussion
1	11.30 to 12.45	Introduction to Research in Accounting	Class lecture and Discussion
1	2.00 to 3.15	Basic Elements in Research	Class lecture and Discussion
1	3.30 to 4.45	Basic Theories in finance and accounting Research	Class lecture and Discussion
2	9.45 to 11.00	Hypotheses testing	Class lecture
2	11.30 to 12.45	Basics of statistics: ANOVA	Class lecture
2	2.00 to 3.15	Basics of statistics: Regression	Class lecture
2	3.30 to 4.45	Panel regression in STATA	Hands on using STATA
3	9.45 to 11.00	Panel regression in STATA	Hands on using STATA
3	11.30 to 12.45	Empirical design I (Data cleaning and model Specification)	Participants activity
3	2.00 to 3.15	Empirical design II (Selecting a suitable estimator and estimation)	Participants activity
3	3.30 to 4.45	Empirical design III (Addressing endogeneity, multicollinearity, Heteroscedasticity)	Participants activity

Dr. Nemiraja Jadiyappa



Dr. Nemiraja Jadiyappa is an Associate Professor at the Indian Institute of Management Kozhikode. He holds a Ph.D. degree from ICFAI Foundation for Higher Education (IFHE), India. He was a visiting fellow at the Spears School of Business (OSU), USA. He teaches financial management, investment banking and financial markets and instruments at the MBA level and Corporate finance at the doctoral level. His research interests include corporate finance, corporate governance, CSR, creditors' governance, and earnings management. His research papers have been published in top International journals like the British Accounting Review, Journal of Regulatory Economics, Emerging Markets Review, International Review of Finance, Finance Research Letters, Managerial Auditing Journal, Applied Economics, International Journal of Managerial Finance, Economics Letters and International Review of Finance and Economics.

Top Five publications:

- Jadiyappa, N., & Hickman, L. E. (2025). Creditors' bankruptcy rights and accounting conservatism: Evidence from a quasi-natural experiment. *The British Accounting Review*, 101574. (ABDC-A*)
- Hickman, L. E., Iyer, S. R., & Jadiyappa, N. (2021). The effect of voluntary and mandatory corporate social responsibility on earnings management: Evidence from India and the 2% rule. *Emerging Markets Review*, 46, 100750. (ABDC-A)
- Jadiyappa, N., Hickman, L. E., Shrivastav, S. K., Rajpal, H., & Kaur, N. (2024). Bank-affiliated directors' monitoring, earnings management, and financial reporting quality in emerging markets: Evidence from India. *Emerging Markets Review*, 62, 101184. (ABDC-A)
- Jadiyappa, N., Chavda, M. P., & Lukose, P. J. (2024). The impact of mandatory CSR regulation on corporate financial policy: Evidence from India. *Pacific-Basin Finance Journal*, 88, 102553. (ABDC-A)
- Jadiyappa, N., & Shette, R. (2024). CSR regulation and the working capital management policy. *Global Finance Journal*, 59, 100934. (ABDC-A)

FACILITATORS



Dr. Garima Sisodia



Dr. Garima Sisodia has earned her PhD from IFHE University, Hyderabad in the area of finance. Before joining Rajagiri Business School, She has a decade of teaching experience at IBS-Hyderabad and Rajgiri Business School, where she has instructed post graduate students in various courses of accounting and finance, as well as doctoral students in corporate finance and market micro structure. Her area of interest in research includes corporate governance, sustainable finance, price discovery of cross-listed securities and ethics in modern market micro structure. The cases and simulations authored by her are used for teaching MBA students at IBS Hyderabad and Rajagiri Business School and are published at Case Centre, UK and IBS Case Development Centre (CDC), the third largest case repository in the world. She has presented papers at prestigious conferences and published research articles in international journals of repute like Economic Modelling, Applied Economics, Finance Research Letters, International Journal of Managerial Finance, etc. She has designed and delivered MDP sessions for executives of reputed companies like ONGC and ITC Paper boards.

Top-five publications :

- The Role of the Banking Sector in Economic Resurgence and Resilience: Evidence from Pacific Island Countries. Global Journal of Flexible System Management, 2024 (ABDC-A)
- Whether corporate green bonds act as armour during crises? Evidence from a natural experiment, International Journal of Managerial Finance, 2022 (ABDC-A).
- Bank-appointed directors and idiosyncratic volatility: Evidence from India, International Journal of Managerial Finance, 2022 (ABDC-A).
- Bankruptcy law, creditors' rights and financing choices: Evidence from a quasi-natural experiment in India. Applied Economics, 2021 (ABDC-A).
- Corporate social responsibility & cash holdings in India: Evidence from a natural experiment. Finance, research letters, 2020 (ABDC-A)



FACILITATORS

Dr. Anto Joseph



Dr. Anto Joseph holds a Ph.D. in Finance from IFHE University, Hyderabad, and brings over twelve years of teaching experience. He currently serves as an Associate Professor in the Department of Business Administration at Rajagiri College of Social Sciences (RCSS). Before joining RCSS, he taught Finance and Accounting courses to MBA, Executive MBA, and Ph.D. students at IBS, Hyderabad. At RCSS, he continues to teach Finance and Accounting to MBA and PGDM students and is also a visiting faculty member at IIM Raipur. His research interests encompass corporate finance, green finance, market micro structure, and asset pricing. He has published extensively in renowned journals such as Economic Modelling, Finance Research Letters, International Journal of Managerial Finance, Pacific-Basin Finance Journal, International Journal of Finance and Economics, Journal of Risk and Financial Management, and Economic Bulletin. Additionally, he has presented research papers at various national and international conferences.

Top-Five publications:

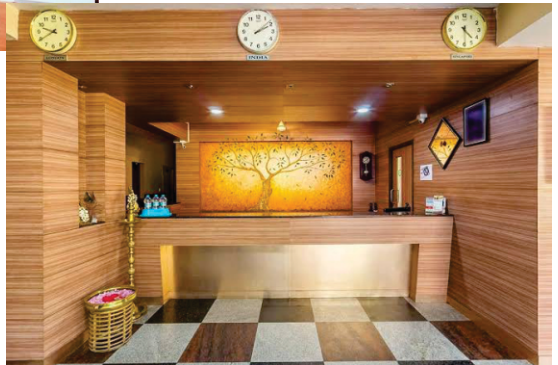
- Strengthening operational creditor rights and trade credit: Evidence from creditor reforms, Pacific-Basin Finance Journal, 2024 (ABDC-A).
- The Role of the Banking Sector in Economic Resurgence and Resilience: Evidence from Pacific Island Countries, Global Journal of Flexible Systems Management, 2024 (ABDC-A).
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FACILITATORS



Accommodation Details (Optional)

- Limited accommodations are available on triple-sharing basis.
- The hotel is just opposite to the venue of the workshop.
- They charge Rs.500 per night with a complimentary breakfast.
- The Number of beds are available 15
- If any of you are interested, please contact the organizers at the earliest.



Scan For
Accommodation

Important information about Workshop

- Laptop is compulsory
- Please install STATA in your laptop before coming to the workshop
- Your learning depends on your active participation in research activity. Be ready to work even beyond classroom hours
- The entire class will be divided into 8 groups with 5 participants in each group. Project related assignments would be given to groups. Groups are expected to meet during night hours and work on the assignments.
- The groups are expected to come up with a testable research problem before the start of the second day.
- Groups will formulate one or more testable hypothesis and test them using dummy data in STATA and interpret the results on the third day
- 75 min for each of these topics would not do justice, so we will discuss the basic elements of the mentioned topics and leave advanced leaning to the participants.
- The emphasis is not on theoretical understanding of the empirical concepts (it is impossible to do it in a 3-day workshop) but on how to implement them in STATA
- Those who are serious about learning Research are only requested to apply.

Note:

- ☞ The registration should be completed on or before 5th April.
- ☞ Maximum 40 seats only.
- ☞ Participants will get Participation certificate.
- ☞ Working lunch will be provided.

**LIMITED
ENTRY**

Program Fee

Faculty - 7500/-
Student/ Research Scholar - 6500/-
(Full time Ph.D. Schollar)